

Business

Legend

No.	The row number of the journals in the result table.
Journal	The name of the journal.
Rank, PII	The rank of journal among all journals based on PII.
JII	Journal Influence Index, the score of the journal calculated by our method, the bigger the more impactful.
PII	Paper Influence Index, the JII divided by Article Number multiplied by 1000.
B2(2005)	The average number of citations received by papers published in the journal in the 2 preceding years before 2005 (2004,2003) from all the papers published in 2005.
B4(2005)	The average number of citations received by papers published in the journal in the 4 preceding years before 2005 (2004-2001) from all the papers published in 2005.
B6(2005)	The average number of citations received by papers published in the journal in the 6 preceding years before 2005 (2004-1999) from all the papers published in 2005.
Rank, JII %	The rank percentage based on JII (Division of JII on the highest JII value) X 100

No.	Journal	Rank, PII	JII	PII	B2	B4	B6	Rank, JII %
	SLOAN MANAGEMENT REVIEW	7350	N/A	N/A				N/A
	RUSSIAN AND EAST EUROPEAN FINANCE AND TRADE	7813	N/A	N/A		0	0	N/A
	HARVARD BUSINESS REVIEW	7814	N/A	N/A	2.38	2.78	2.99	N/A
	FORTUNE	7815	N/A	N/A	0.29	0.19	0.17	N/A
	ADVANCES IN CONSUMER RESEARCH	7816	N/A	N/A	0.05	0.12	0.13	N/A
1	ADMINISTRATIVE SCIENCE QUARTERLY	45	15.37	1336.7	10.5	18.25	27.03	100
2	ACADEMY OF MANAGEMENT JOURNAL	498	14.55	247.71	4.27	9.43	11.17	94.66493169
3	JOURNAL OF BUSINESS	411	12.34	278.83	1.43	2.21	2.96	80.28627196
4	STRATEGIC MANAGEMENT JOURNAL	812	11.62	166.05	3.59	5.65	7.5	75.60182173
5	ACADEMY OF MANAGEMENT REVIEW	303	10.95	347.59	8.29	11.43	16.28	71.24268055
6	JOURNAL OF CONSUMER RESEARCH	696	10.38	187.89	3.97	5.38	5.28	67.53415745
7	JOURNAL OF MARKETING RESEARCH	659	7.98	197.06	4.62	6.12	7.19	51.91932336
8	MARKETING SCIENCE	730	6.07	181.05	7.02	6.25	6.79	39.49251789
9	JOURNAL OF ENVIRONMENTAL ECONOMICS AND MANAGEMENT	1355	6.03	103.59	2.58	2.77	2.91	39.23227066
10	JOURNAL OF MARKETING	830	5.82	162.73	7.5	8.86	10.64	37.86597267
11	JOURNAL OF MANAGEMENT	1401	3.95	100.7	3.21	5.37	6.88	25.69941444
12	JOURNAL OF INTERNATIONAL BUSINESS STUDIES	2411	2.03	52.29	2.38	3.93	4.39	13.20754717

13	JOURNAL OF MANAGEMENT STUDIES	3826	1.63	25.82	2.56	3.56	3.38	10.60507482
14	CALIFORNIA MANAGEMENT REVIEW	2303	1.53	55.19	1.68	3.22	3.72	9.954456734
15	JOURNAL OF PRODUCTIVITY ANALYSIS	2553	1.43	48.5	0.81	1.3	1.71	9.303838647
16	JOURNAL OF BUSINESS VENTURING	3277	1.17	33.77	3.4	3.68	3.37	7.61223162
17	JOURNAL OF RETAILING	2638	1.04	46.21	1.53	3.12	3.62	6.766428107
18	JOURNAL OF THE ACADEMY OF MARKETING SCIENCE	3658	0.98	28.18	2.59	3.92	4.96	6.376057254
19	JOURNAL OF BUSINESS ETHICS	6168	0.98	4.88	1.23	1.47	1.47	6.376057254
20	JOURNAL OF ADVERTISING RESEARCH	3885	0.79	25.14	1.37	2.13	2.47	5.139882889
21	INTERNATIONAL JOURNAL OF RESEARCH IN MARKETING	3340	0.77	32.62	2.09	2.42	2.49	5.009759271
22	JOURNAL OF BUSINESS RESEARCH	6025	0.74	5.71	1.2	1.53	1.58	4.814573845
23	ORGANIZATIONAL DYNAMICS	4363	0.57	18.97	1.29	1.57	1.7	3.708523097
24	IEEE TRANSACTIONS ON ENGINEERING MANAGEMENT	4690	0.55	15.54	1.41	2.11	2.12	3.57839948
25	MARKETING LETTERS	3889	0.54	25.12	0.79	2.67	2.7	3.513337671
26	JOURNAL OF PRODUCT INNOVATION MANAGEMENT	4222	0.53	20.75	1.67	3.34	3.51	3.448275862
27	ENTREPRENEURSHIP THEORY AND PRACTICE	4966	0.46	12.85				2.992843201
28	BUSINESS HISTORY	4386	0.45	18.7	1.39	1.05	0.88	2.927781392
29	JOURNAL OF ADVERTISING	4509	0.45	17.38	0.87	2.13	2.45	2.927781392
30	JOURNAL OF BUSINESS AND PSYCHOLOGY	5087	0.39	11.96	0.97	1.08	1.03	2.53741054
31	PSYCHOLOGY & MARKETING	5705	0.38	7.81	1.53	1.59	1.74	2.472348731
32	BUSINESS HISTORY REVIEW	3191	0.35	35.21	0.79	1.06	1.12	2.277163305
33	JOURNAL OF PUBLIC POLICY & MARKETING	4733	0.33	15.14	2.03	1.73	2.29	2.147039688
34	INTERNATIONAL JOURNAL OF ELECTRONIC COMMERCE	4816	0.32	14.16	2	3.22	2.88	2.081977879
35	RESEARCH-TECHNOLOGY MANAGEMENT	5537	0.28	8.82	0.74	0.92	0.95	1.821730644
36	BUSINESS ETHICS QUARTERLY	5667	0.27	8.02	1.43	1.38	1.41	1.756668835

37	TECHNOLOGICAL FORECASTING AND SOCIAL CHANGE	6057	0.27	5.54	1.34	1.37	1.39	1.756668835
38	JOURNAL OF CONSUMER AFFAIRS	4675	0.26	15.64	0.97	1.53	1.46	1.691607027
39	BRITISH JOURNAL OF MANAGEMENT	5581	0.25	8.52	1.51	2.49	2.36	1.626545218
40	R & D MANAGEMENT	5907	0.25	6.48	0.83	1.09	1.21	1.626545218
41	LONG RANGE PLANNING	5478	0.23	9.23	1.96	2.51	2.65	1.496421601
42	JOURNAL OF WORLD BUSINESS	5765	0.21	7.45	1.4	2.04	2.04	1.366297983
43	MIT SLOAN MANAGEMENT REVIEW	6411	0.15	3.63	1.23	1.53	1.03	0.975927131
44	PUBLIC RELATIONS REVIEW	6485	0.14	3.26	0.52	0.58	0.62	0.910865322
45	INDUSTRIAL MARKETING MANAGEMENT	6774	0.14	1.99	1.25	1.48	1.6	0.910865322
46	SUPPLY CHAIN MANAGEMENT-AN INTERNATIONAL JOURNAL	6646	0.12	2.56				0.780741705
47	ENTREPRENEURSHIP AND REGIONAL DEVELOPMENT	6204	0.11	4.68	2.09	2.13	2.44	0.715679896
48	AMERICAN BUSINESS LAW JOURNAL	4901	0.1	13.32	1.22	2.09	2.36	0.650618087
49	CANADIAN JOURNAL OF ADMINISTRATIVE SCIENCES-REVUE ...	5947	0.1	6.18	0.4	0.49	0.7	0.650618087
50	INTERNATIONAL MARKETING REVIEW	6771	0.06	2.01	0.6	1.03	1.05	0.390370852
51	JOURNAL OF INTERNATIONAL MARKETING	6677	0.05	2.44	0.76	1.12	1.4	0.325309044
52	INTERNATIONAL SMALL BUSINESS JOURNAL	6804	0.04	1.84				0.260247235
53	JOURNAL OF BUSINESS AND TECHNICAL COMMUNICATION	6776	0.03	1.99	0.86	1.17	1.05	0.195185426
54	BETRIEBSWIRTSCHAFTLICHE FORSCHUNG UND PRAXIS	7054	0.03	0.77	0.19	0.24	0.28	0.195185426
55	INTERNATIONAL JOURNAL OF MARKET RESEARCH	7064	0.02	0.71	0.48	0.65	0.58	0.130123617
56	EMERGING MARKETS FINANCE AND TRADE	7099	0.01	0.55	0.52	0.29	0.19	0.065061809

